

# Economics and Politics of Carbon Pricing

*Discussion Material for CCRE Energy Leaders' Roundtable*

April, 2017



# Economics and Politics of Carbon Pricing

## Overview and Discussion Points

Ontario's Climate Strategy built on several components:

- *Climate Change Mitigation and Low-Carbon Economy Act*
  - Legislated the 37% emission reduction target by 2030
  - Framework for Cap & Trade
- *Cap & Trade (C&T) Program initiated in 2017*
  - Link with California and Quebec in 2018
  - “Cap” driven by emissions reduction targets
    - ◆ Caps imposed on specific organizations for compliance
    - ◆ Allowances to emit up to the “Cap” are auctioned
  - “Trade” enables businesses to buy allowances from others who reduce emissions beyond the allowances they received
    - ◆ Large emitters in Ontario are issued “free allowances”
      - To protect against “Carbon leakage”
- *Climate Change Action Plan (CCAP)*
  - The process by which Ontario will disburse the “proceeds” from the Cap & Trade Allowance Auctions

Climate strategy focus is to switch away from fossil fuels

- Implies significant electrification → Input to Long Term Energy Plan?

Federal Government is pursuing a \$50/tonne carbon price

- Will impose a tax on jurisdictions not achieving goals
- Not clear if Ontario's Cap & Trade program “achieves the goal”

### Topics Explored

- Politics of COP21 Objectives
- Politics of “Claiming Victory” vs “Value to Taxpayers”
- Politics of International Affairs
- Fact not Politic: Known solutions are expensive
- Politics of Avoiding Accountability
- Politics of Avoiding Implementation
- Politics of “Green Image” vs the Politics of “Cost”

# The Politics of COP21 Objectives

→ Ontario's Legislated Pace of Emissions: What price does leadership come with?

Paris made headlines, Ontario and Canada had leadership roles

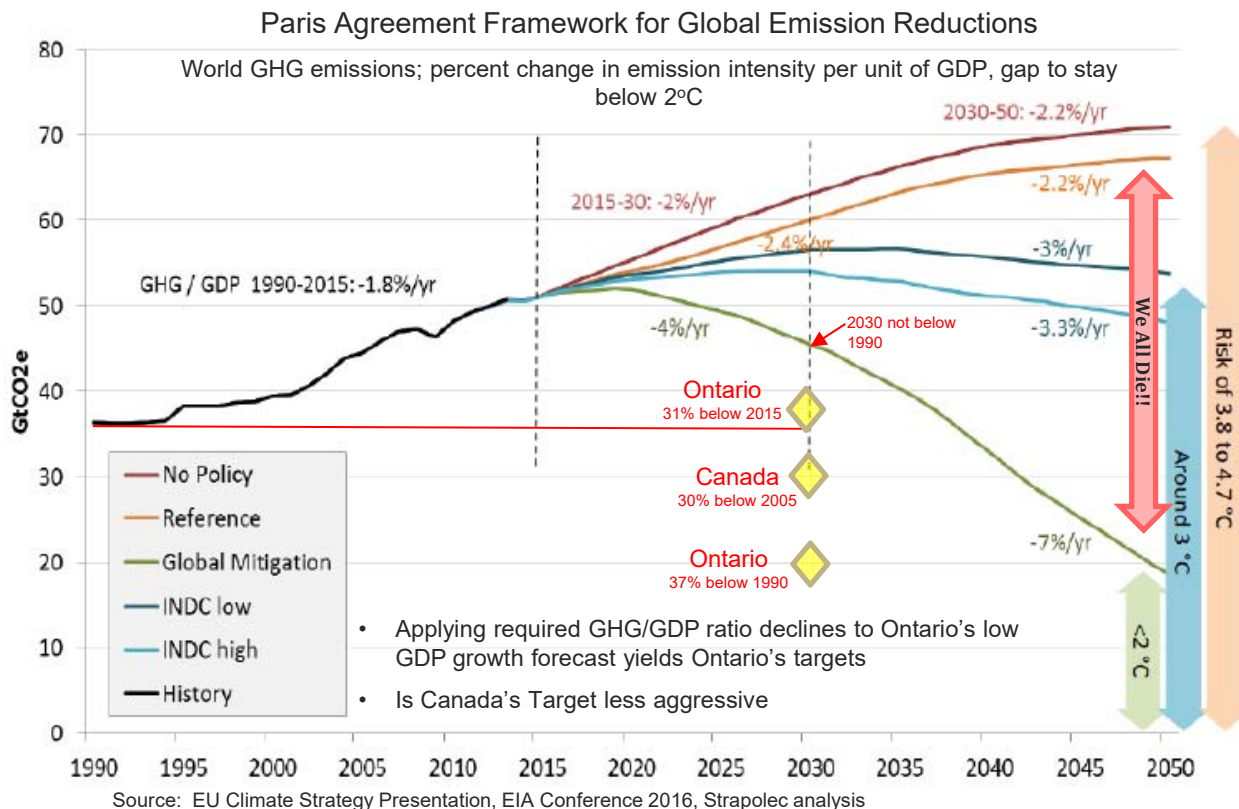
- INDC efforts to date will not avoid global disaster
- Ontario is but a "drop in the bucket"
- Ontario objectives appear more aggressive than others

## GHG/GDP Growth Perspective

- Ontario's target is comparable

Feels like an international compromise

## Impact of Intended Nationally Determined Contributions (INDCs)



- Applying required GHG/GDP ratio declines to Ontario's low GDP growth forecast yields Ontario's targets
- Is Canada's Target less aggressive

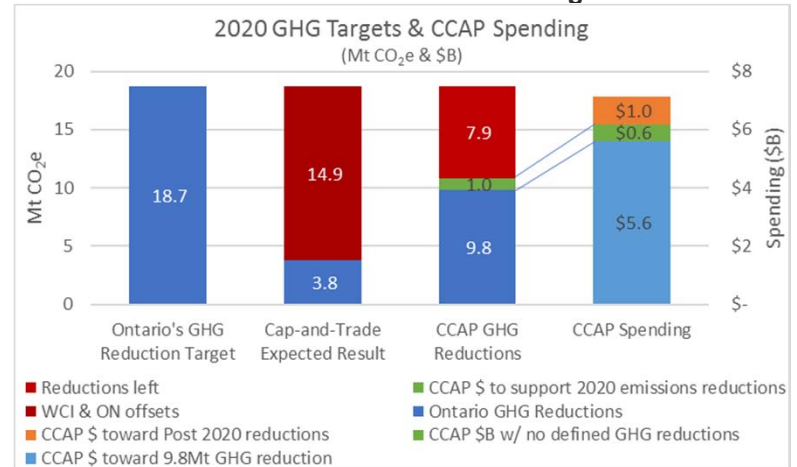
# The Politics of “Claiming Victory” vs “Value to ‘Tax’payers”

→ Cap & Trade vs a Carbon Tax: At what price is victory?

Auditor General: C&T only “claims” target achievement

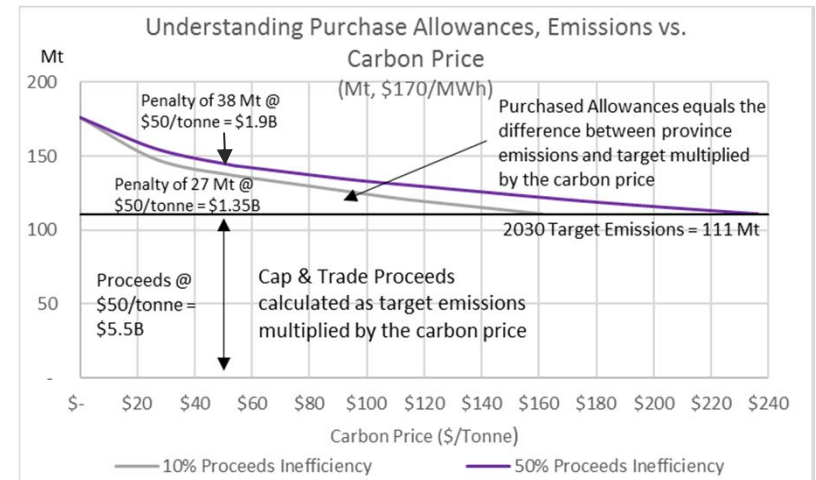
- C&T Economic assessment: → No intent to achieve targets
- CCAP: → Targeted use of proceeds fall short
- Cap & Trade: → Untracked cost to taxpayers/ ratepayers
- Reducing Emissions: → Harder in Ontario than California

Neither Cap & Trade or CCAP are currently designed to achieve emission reduction targets



Under Cap and Trade, shortfall will be purchased from California

Carbon Tax: → No outflows of purchased allowances



# The Politics of International Affairs

→The Border Adjustment: Can the mouse influence the elephant? \*

Cap & Trade should be most relevant to registered large emitters; 80-90 of them in Ontario

- But these have *Free Allowances* to avoid “carbon leakage”

The rest of Ontario’s emissions? Heating and Transportation for all

- 0.5% of GDP to 4% of GDP for most sectors
- A significant cost disadvantage for manufacturing

Full economy treatment required with a carbon price system\*\*

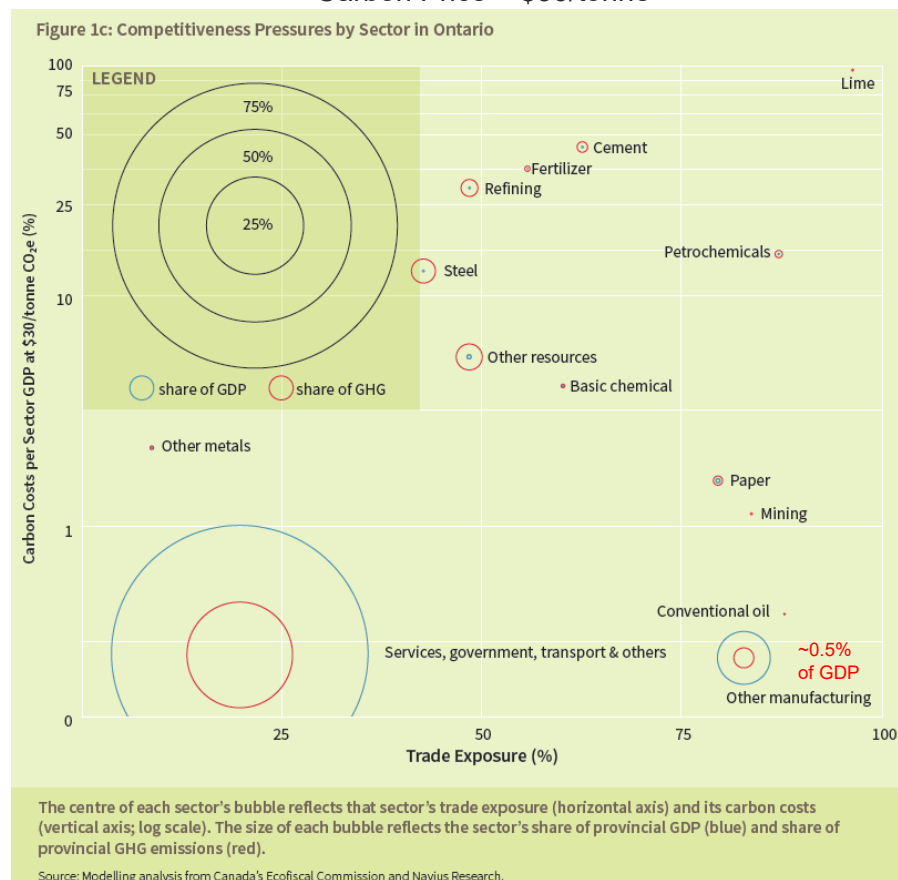
*Border Adjustment:* A duty applied or discounted on goods traded with regions with different carbon policies

Implement with HST-like mechanism?

The Politics: *The Cost of Leadership Again?*

- Response to “Trump Effect”??
- Challenge: Trade policy is Federal jurisdiction

## Ontario Economy Trade Exposure vs GDP by Sector Carbon Price = \$30/tonne



\* Maria Panezi, a postdoctoral fellow at the Centre for International Governance Innovation, 2016

\*\* Matthew C Klein, If you're going to border-adjust a carbon tax, why stop there? Feb 2017

# The Fact not Politic: Known solutions are expensive

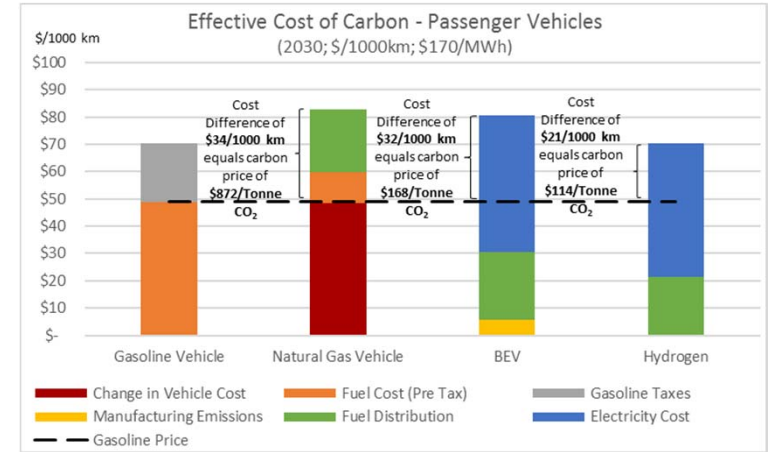
→ Cost of achieving emission reductions can be estimated

## 45 technologies assessed for expected costs in 2030

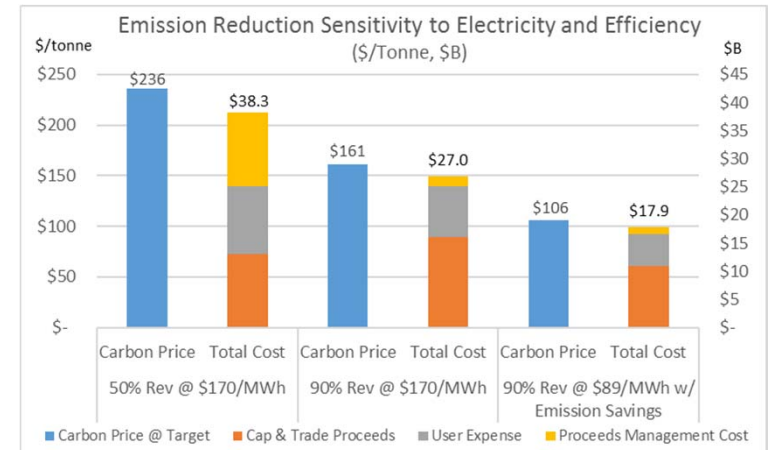


Source: Strapolec Analysis

## The cost of a solution and the Carbon Price impact differ



## Lower cost of electricity means lower cost of carbon reduction

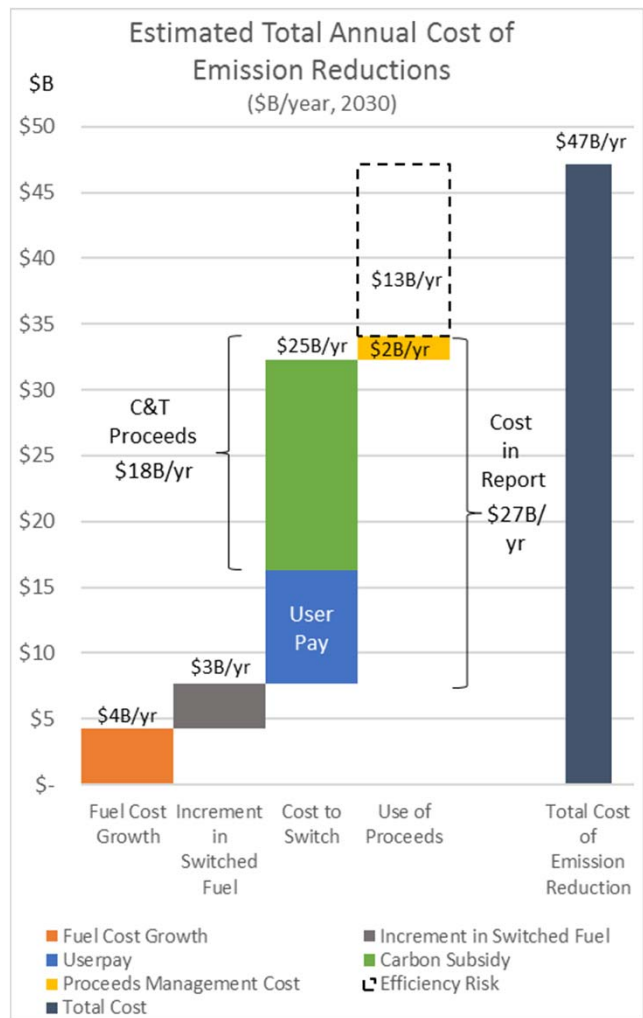


# The Politics of Avoiding Accountability

→ People pay for more than just the carbon price

Emission reduction is an extreme intervention into the economy

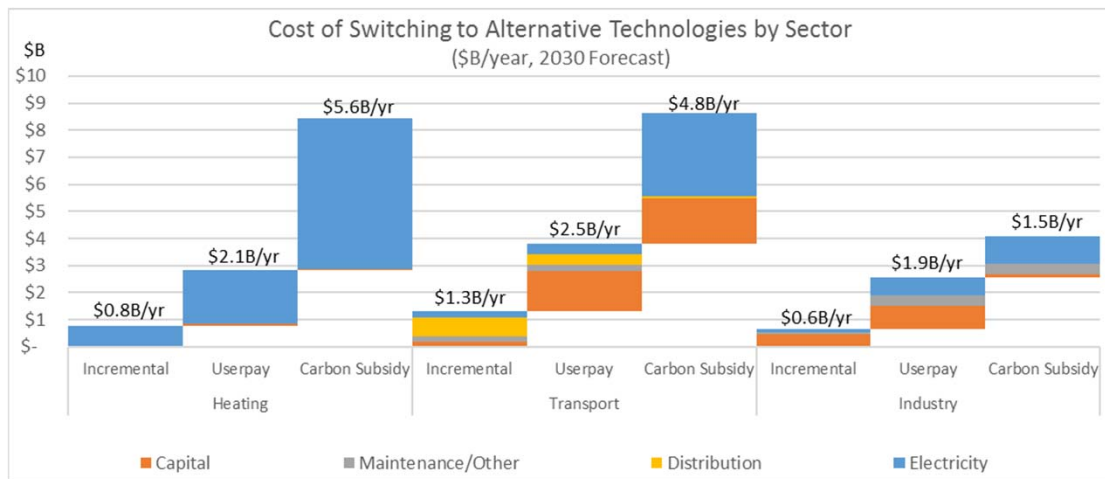
- By 2030 the cost of energy use could be \$47B/year higher than Ontarians' current cost of \$65B/year (fuels plus electricity)



**Carbon price may be visible, but cost of implementation will not**

Electricity is a significant component of switching cost

- Consumers will be mostly affected by the cost of electricity to heat homes



Source: Strapolec Analysis, \$2016 for electricity at \$170/MWh, Costs for the 25% of emissions not explicitly assessed not included in above

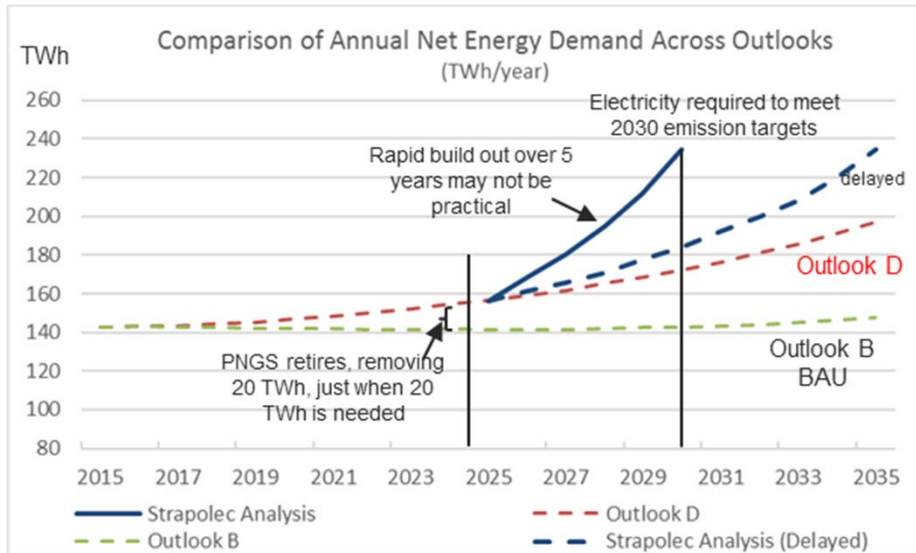
# The Politics of Avoiding Implementation

→ Electrification Implications: Are they even trying? But costs are committed..

New electricity generation **Cannot be Built** in time to achieve emissions

- Particularly after loss of Pickering's 20 TWh
- Emission targets **Cannot be Met**

## 90 TWh of new generation required, much more than today



## Cap & Trade commits Ontario to purchasing allowances

- Again, a cost that a Carbon Tax would avoid

## Ontario's Environmental Commissioner concurs MoE commissioned plans do not reflect goals

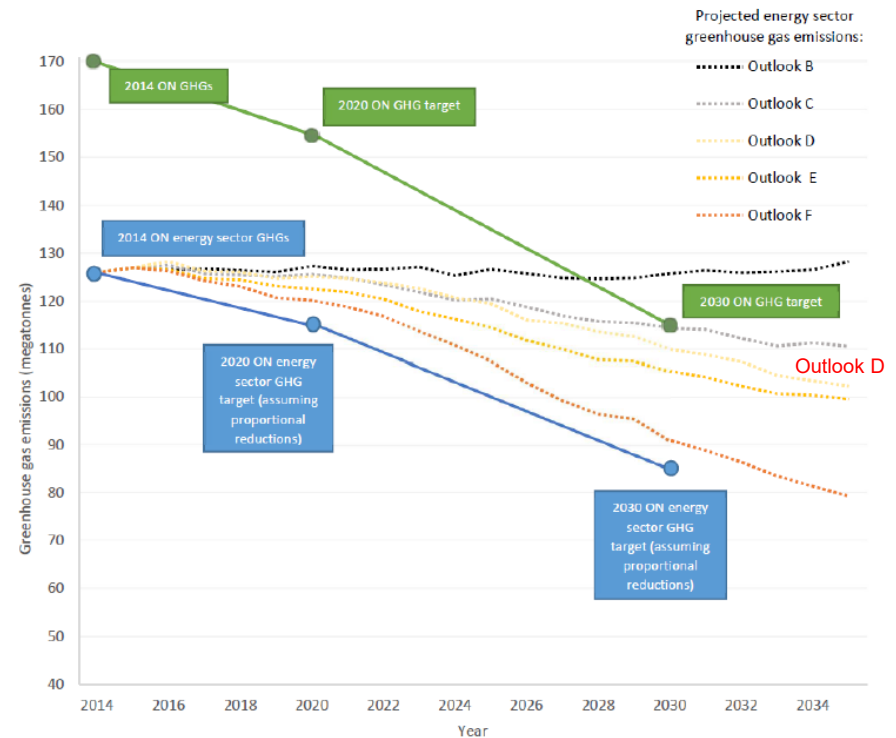


Figure 3: Comparison of LTEP Energy Sector Greenhouse Gas Emissions Projections with Ontario Climate Targets

Source: Strapolec Analysis, IESO OPO, Environmental Commissioner of Ontario, 2016



# The Politics of “Green Image” vs the Politics of Cost

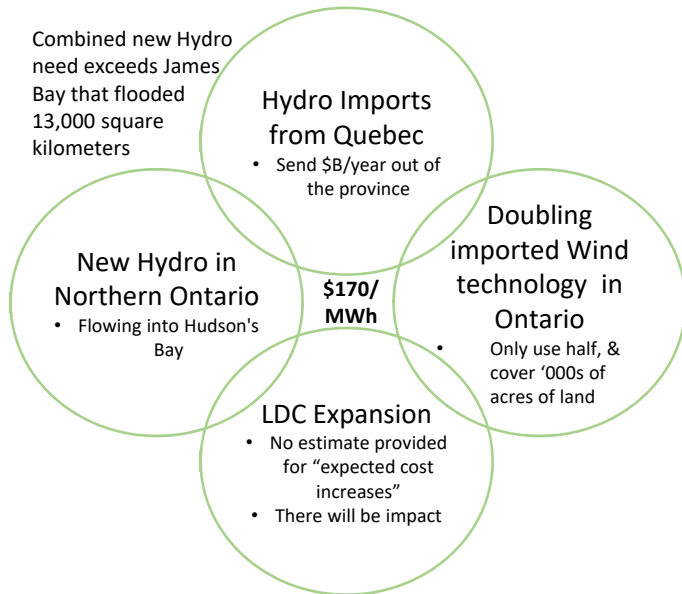
→ Supply Mix Choices: Popularity or Cost?

**Ontario needs a smart solution that reduces electricity cost by half**

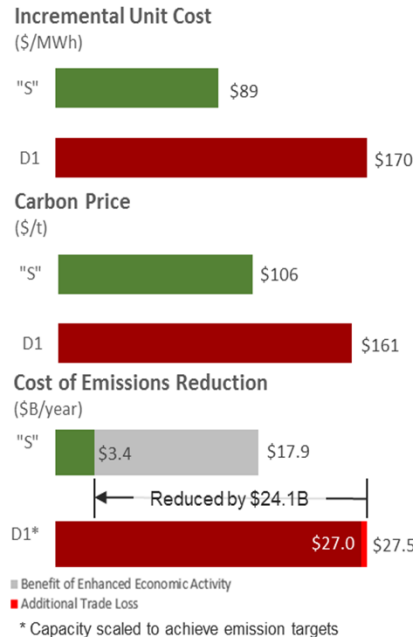
*And make Ontario an economic powerhouse in the global combat against climate change*

## A Political Solution Does not Benefit Ontarians

Propagating alternative facts will cost a lot of money



## Benefits of Smart over OPO D1\*

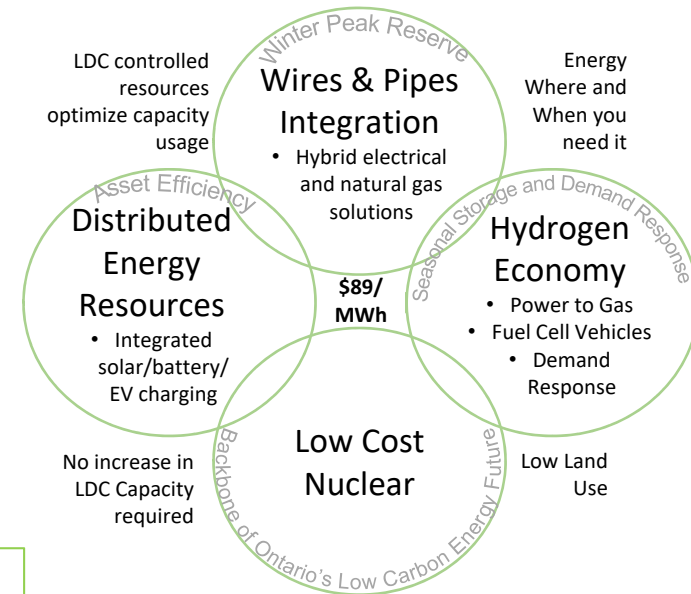


### Enhanced Economic Activity From:

- Improved Trade Balance
- Low cost domestic energy
  - Export energy
  - New industries
- Global low carbon solution exports

## A Smart Solution addresses Ontario's unique needs with Homegrown solutions

Enabled by four paradigm shifts



\*OPO D1 = IESO Ontario Planning Outlook, Outlook “D” demand forecast, Option 1 supply mix