

RESEARCH/FACULTY

WORLD LEADERS

Guy L.F. Holburn

Associate Professor

Guy Holburn joined Ivey in July 2001 after completing his Ph.D. in Business Administration (strategy) and M.A. in Economics at the University of California, Berkeley. At Ivey he is also the Director (Energy) of the Lawrence Centre for Policy and Management. Prior to his Ph.D. studies, Holburn worked for several years as a management consultant with Bain and Company in London, England, and was a founding member of the Bain South Africa office. His undergraduate degree is from Cambridge University.

Holburn's research focuses on the relationship between firms and governments, asking how government institutions and policies affect business strategy and how, in turn, firms help shape public policy decisions. Much of his research is applied to strategy and policy issues in the utilities sector, particularly in the electric power industry.

Holburn has been awarded a number of research grants, including those from the Canada Foundation for Innovation, Olin Foundation, the University of California Energy Institute, California Public Utilities Commission, Ontario Centres of Excellence and the Social Sciences and Humanities Research Council of Canada.

In addition to academic-based research activities, Holburn has also worked as a consultant in the private and public sectors on economic impact assessments, regional economic development strategy, performance improvement strategy in the utility sector and consumer advocacy policy.



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B.A. Hons. (First Class, Cambridge University), M.A. (University of California, Berkeley), Ph.D. (University of California, Berkeley)

PROGRAM TEACHING

Business, Economics and Public Policy

RESEARCH FIELDS

- Renewable energy
- Corporate political strategy
- Stakeholder management
- International investment strategy

SELECTED PUBLICATIONS

- "Political Capabilities, Policy Risk and International Investment Strategy: Evidence from the Global Electric Power Industry" with Bennet Zelner. Forthcoming, *Strategic Management Journal*.
- "Information Asymmetries and Regulatory Decision Costs: An Analysis of Electric Utility Rate Changes, 1980-2000" with Adam Fremeth. Forthcoming, *Journal of Law, Economics and Organization*.
- "Contentious Implementation and Retrenchment in Neoliberal Policy Reform: The Global Electric Power Industry, 1989 – 2001" with Witold Henisz and Bennet Zelner, *Administrative Science Quarterly*. (Vol. 54, No. 3, pp. 379-412, 2009).
- "Making Friends in Hostile Environments: Political Strategy in Regulated Industries" with Richard Vanden Bergh, *Academy of Management Review*. (Vol. 33, No. 2, pp. 520-540, 2008).
- "Nonmarket strategy performance: Evidence from U.S. electric utilities" with J.P. Bonardi and Richard Vanden Bergh, *Academy of Management Journal* (Vol. 49, No. 6, pp. 1209-1228, 2006).
- "Influencing Agencies through Pivotal Political Institutions" with Richard Vanden Bergh, *Journal of Law, Economics and Organization* (Vol. 20, No. 2, Fall 2004).

EXPERIENCE

Research Fellow, California Public Utilities Commission (1999-2000)
Teaching Assistant, Haas School of Business, University of California, Berkeley (1996-2001)
Consultant, Bain & Company, London, U.K. and Capetown, South Africa (1993-1995)

INDUSTRY EXPERTISE

Government Relations
Non-Market Strategy
Corporate Political Strategy
Lobbying Strategy
Political Institutions
Public Policy

Governance

Regulation
Deregulation and Privatization
Renewable Energy

Electricity
Water
Gas
Infrastructure

Consumer Advocacy
Stakeholder Management
International Investment Strategy
Globalization